



## Advanced Advocacy Academy September 21-23, 2021

For the fifth year of the Advanced Advocacy Academy (A3), Global Liver Institute will be hosting a fully virtual event that can be accessed worldwide.

Live discussions with faculty members will enhance individual learning, foster engagement, and promote important conversations. Self-paced lessons can be customized to fit each attendee's personal learning style and schedule.

This year's program will offer liver patients, caregivers, and professionals the opportunity to learn from experts in the fields of drug development, clinical trials, state and federal legislation, media and communications, and liver health and disease.

A series of keynote speakers throughout the event will provide one-of-a-kind insights into the most important and timely advocacy topics. Apply your new knowledge with members of Congress on the culminating Capitol Hill Day before launching advocacy with your fresh perspective in your community and state.

This unique online platform holds everything needed to learn about liver advocacy, including educational resources, interactive activities, video lectures, expert presentations, and GLI's own Advokit, an all-in-one liver advocacy textbook.

**Visit [GlobalLiver.org/A3](https://GlobalLiver.org/A3) for more information**

### What the A3 Alumni are saying

"There is nothing more powerful than sharing your story with others, whether with your own family or with the whole country. You'd be surprised how much impact simple actions can have." - Katelin H.

"I had no experience at all. A3 gave me the initial background I needed to start my own foundation" - Wayne E.

### A Virtual Experience

- Self-paced lessons
- Presentations led by experts in their fields
- Q&A with liver health and advocacy experts
- Live discussions
- Quizzes
- Polls
- Thought-provoking activities
- Virtual networking
- Advanced electives

### Topics

- **Advocacy 101** - develop your goals
- **Liver Lingo** - learn medical terminology
- **Digital Health** - personalized and connected care
- **Federal Agencies** - navigate the maze
- **Clinical Trials** - research and development
- **Policy and Legislation** - US and International
- **Media Engagement** - how to tell your story
- **Nonprofit Start-up Basics**

### Join

Apply online at [GlobalLiver.org/A3](https://GlobalLiver.org/A3).

You will receive registration details once your application has been processed.

Email [A3@globalliver.org](mailto:A3@globalliver.org) for questions or more information.

"Prior to 2018, a large part of me was hesitant to think of myself as a person who could advocate for liver health. However, now that I've heard so much about the different ways to be an advocate, it has really sent home the message that you can find your strengths, issues you care about the most, and go from there." - David U.