3/4+ OF HCPs agree that there is a LACK OF CONSENSUS ON HOW **TO PROPERLY DIAGNOSE NASH** and 9 out of 10 HCPs believe NASH IS OFTEN MISSED OR MISDIAGNOSED.

NASH IS BECOMING AN

**INCREASING BURDEN** 

on patients and the

medical community.

54%

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PATIENTS WISH THEIR

**DOCTOR HAD GIVEN THEM** MORE INFORMATION

about what to expect living with NASH.

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agreed that AMERICANS ARE **NOT AWARE THAT OBESITY AND TYPE 2 DIABETES ARE RISK FACTORS FOR NASH.** 

## **PCPs ARE ~2X MORE KNOWLEDGEABLE ABOUT OBESITY AND HYPERTENSION THAN NASH.**



patients worry that they will need a liver transplant—as for those with advanced stage NASH, it's currently the only hope.

Currently, lifestyle changes like **diet and exercise ARE THE ONLY VIABLE OPTIONS** for slowing disease progression.<sup>4</sup>

New therapies are being studied, **but fewer** than 20% of NASH patients AND 5% **OF GENERALISTS ARE AWARE OF CURRENT CLINICAL TRIALS.** 

The NASH TRUTH survey (<u>T</u>ime to Get <u>Real About</u> Liver Heal<u>th</u>) was commissioned by Intercept Pharmaceuticals (March-April 2017). 505 U.S. adults ages 18 and older\*, 501 healthcare professionals, including 201 liver specialists, 90 endocrinologists and 210 generalists (PCPs, NPs, PAs), and 222 adult patients diagnosed with NASH were polled. \*The results are weighted demographically to be representative of the national population.

1. Adams LA, et al. Expert Rev Gastroenterol Hepatol. 2010;4(5):623-635. 2. Wong RJ, et al. Gastroenterology. 2015;148(3):547-555. 3. Charlton MR, et al. Gastroenterology. 2011;141(4):1249-53. 4. Zelber-Sagi S., et al. Ther. Adv. Gastroenterol. 2016;9:392-407.

## **OF LIVER SPECIALISTS** SAID THEY FEEL VERY **CONFIDENT DIAGNOSING NASH.**

Among generalists, confidence drops to 17%.

Major risk factors for NASH include T2D, insulin resistance, obesity, high cholesterol and high blood pressure.

## IT'S TIME TO GET REAL - ABOU Based on results from the NASH TRUTH Survey

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